

# INCIDENT DESK FACECAMALERT

STOP CRIME BEFORE IT HAPPENS

## COMPLETE FACIAL RECOGNITION & PEOPLE MANAGEMENT PLATFORM

FaceCamAlert is a full-service facial recognition platform designed for security estates, retail precincts, and law enforcement partners.

IT COMBINES:



### SUPPLIER-APPROVED FIRMWARE

for compatible CCTV cameras



### POPIA-COMPLIANT

people management and enrolment



### INCIDENT ALERT

management



### SMARTPHONE AND DESKTOP APPS

for identification and response

## HOW DOES IT WORK

### 1. CONNECT CAMERAS

Specific makes and models of CCTV cameras connect to our world-class matching engine via the internet.

### 2. REAL-TIME MATCHING

The camera sends encrypted facial recognition data to our engine, where it is compared against approved industry watchlists.

### 3. PRIVACY FIRST

If there's **no match**, the biometric data is immediately deleted.

### 4. SECURE ALERTS

If a **match is found**, the alert is routed through our multi-tenant platform and sent to approved users via desktop or smartphone apps.

### 5. FLEXIBLE INCIDENT MANAGEMENT

Manage alerts in FaceCamAlert's built-in software or integrate with your existing incident management system via API.

## CLIENT TESTIMONIAL



"I want to share insights into the significance of the FaceCamAlert facial recognition project currently underway in Century City.

As we delve into the details, it becomes apparent that this initiative holds considerable importance for various stakeholders within our precinct. Implementing facial recognition technology elevates security measures within Century City to a new level. By accurately identifying individuals, the FaceCamAlert solution helps mitigate potential security threats and enhances overall safety for residents, employees, and visitors alike. It enables swift responses to incidents and aids our emergency response teams maintain safety and security within our city."

**Marinus Boshoff | CEO**  
Century City Property Owners' Association

# WHY CHOOSE FACECAMALERT?

- **USED BY LEADING PROPERTY OWNERS AND MANAGERS**  
Our customers include leading property owners and managers.
- **FULL LEGAL COMPLIANCE**  
We take care of all the data and facial recognition processing with state-of-the-art algorithms and audit processes to ensure full compliance with the POPI Act.
- **SOLUTIONS TO FIT YOUR BUDGET**  
We offer cost-effective cloud-based solutions to reduce your capital expenditure.
- **SECURITY BUILT IN**  
Our system is designed for maximum security.
- **REDUCED CRIME & FINANCIAL LOSS**  
Prevent crime and cut financial losses with early detection and swift action.
- **LOWER INSURANCE RISK & PREMIUMS**  
Reduce your risk profile and enjoy lower insurance costs.
- **REDUCED NEED FOR PHYSICAL GUARDING**  
Cut reliance on on-site security with smarter, automated protection.
- **UTILISE EXISTING CCTV & NETWORK INFRASTRUCTURE**  
Maximise your current CCTV and network systems. You only need to install a specific model camera connected to the internet.

## WHO DO WE SERVE?

Our solutions are tailored to protect a variety of sectors, from residential communities to retail spaces and private security firms.



### GATED COMMUNITIES & ESTATES

Monitor access gates.  
Shared watchlists across partner estates.



### SHORT-STAY PROPERTIES

Detect individual banned for property damage, vandalism, fraud and theft in real-time.  
Connect property owners and security companies in real-time.  
Receive immediate alerts on our smart phone app.



### RETAIL PRECINCTS & SHOPPING MALLS

Detect known shoplifters or fraud suspects.  
Connect property owners, retail managers and security companies in real-time.



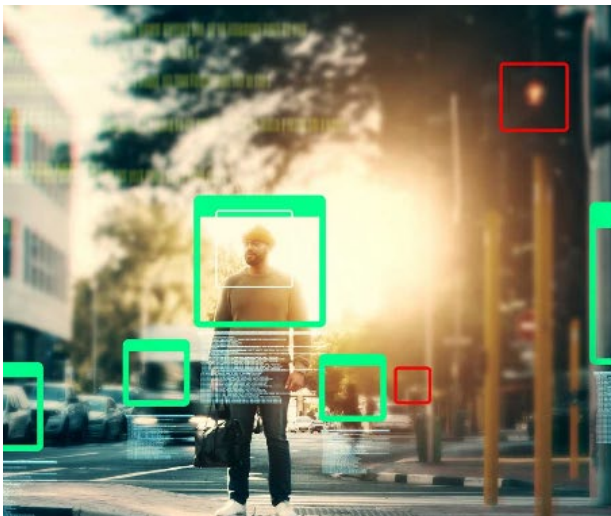
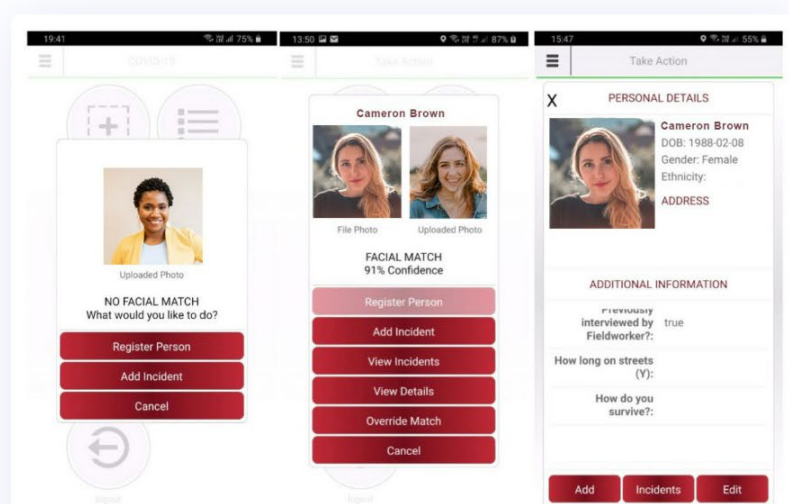
### PRIVATE SECURITY COMPANIES

Provide value-added services.  
Share alert access with clients.  
Mobile field alerts via our smart phone app.

## PEOPLE MANAGEMENT & ENROLMENT

Our platform includes a full people-of-interest management system, allowing you to:

- ENROL INDIVIDUALS DIRECTLY FROM DESKTOP OR MOBILE APPS
- CATEGORISE PEOPLE OF INTEREST
- ASSIGN THEM TO RELEVANT WATCHLISTS
- MAINTAIN SECURE, COMPLIANT RECORDS FOR RAPID, LAWFUL RESPONSE



## WE TAKE POPIA COMPLIANCE SERIOUSLY

FaceCamAlert takes POPIA compliance and those of our subscribers seriously while respecting people's privacy and data.

We identified POPIA compliancy as one of the biggest barriers hampering the uptake of Facial Recognition CCTV. This includes the cost and complexity of POPIA compliance associated with Facial Recognition CCTV.

To address this issue, FaceCamAlert assists our subscribers in the following ways:

- Application for Prior Authorisation to the Information Regulator of South Africa
- Further Processing consent document templates
- "Facial Recognition in Operation" Signage

## CONTACT US

Need a Quote?  
Have a General Question?  
Get in Touch!

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